



Church Stretton Royals Football Club

Code of Conduct for Managers / Coaches

Managers/Coaches must respect the rights, dignity and worth of each and every person, and treat each equally within the context of the sport.

- Managers/Coaches must place the well-being and safety of each player above all other considerations, including the development of performance.
- Managers/Coaches must adhere to all guidelines laid down by governing bodies.
- Managers/Coaches must develop an appropriate working relationship with each player, based on mutual trust and respect.
- Managers/Coaches must not exert undue influence to obtain personal benefit or reward.
- Managers/Coaches must encourage and guide players to accept responsibility for their own behaviour and performance.
- Managers/Coaches must ensure that the activities they direct or advocate are appropriate for the age, maturity, experience and ability of players.
- Managers/Coaches should, at the outset, clarify with the players (and where appropriate, parent) exactly what is expected of them and also what they are entitled to expect from their coach.
- Managers/Coaches must cooperate fully with other specialists (e.g. other Managers / Coaches, officials, sports scientists, doctors, physiotherapists) in the best interests of the player.
- Managers/Coaches must always promote the positive aspects of the sport (e.g. fair play) and must never condone violations of the Laws of the game, behaviour contrary to the spirit of the laws of the game or relevant rules and regulations or the use of prohibited substances or techniques.
- Managers/Coaches must consistently display high standards of behaviour and appearance.
- Managers/Coaches must not use or tolerate inappropriate language.

Obligations to the Game

Philosophy During Competition:

- For young children, always consider playing well and trying to win as more important than actually winning.
- Young children should always be encouraged to take some risks; competition is another kind of training.
- There is no guarantee for winning, the team can play well and lose and vice versa.
- Winning is usually a consequence of playing well.
- Coaching to win a match is easier than coaching to play well and will restrict and ultimately limit the development of young players.

Managers/Coaches should:

- Set a positive example to others, particularly young players and supporters.
- Promote and develop the team having regard to the interest of the players, supporters and reputation of the game.
- Avoid all forms of gamesmanship.
- Show respect to match officials.
- Not use or tolerate inappropriate language.

Obligations to the Team

Managers/Coaches should:

- Make every effort to develop the club and to obtain the best results by the team, using all permitted means.
- Give priority to the interests of the team.
- Resist all illegal or unsporting influences.
- Promote ethical principles.
- Respect the interests of players, coaches and other officials at all times.

Obligations to the Supporters.

Managers/Coaches should:

- Show respect to the interests of supporters.

Obligations to the Match Officials.

Managers/Coaches should:

- Accept the decision of match officials without protest.
- Avoid words or actions which may mislead a match official.
- Respect match officials.